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IMPACT OF RELIGIOUS BROADCASTS ON LISTENERS' UNDERSTANDING OF INDONESIAN ISLAM RADIO PURWOKERTO

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ABSTRACT

Along with the process of social and intellectual change, the dynamics of thought and da'wah movement experienced polarization in line with the perspective of Mus-lims on modernization with all the values it brings. The history of da'wah thought shows that the pattern of da'wah thought has experienced extraordinary differentia-tion and divergence. Preaching in the technological era like today is not enough just with the usual da'wah style, which only goes to mad'u mad'u to villages or regions. The reach of da'wah symbols must be able to minimize time but get more mad'u targets such as preaching through the mass media of television, print media, inter-net and radio. This research is a field research that uses descriptive qualitative re-search methods with the reason that in this study seeks to explore data regarding the impact of broadcasting RRI Purwokerto in improving the lives of religious com-munities. The results of the research are as follows, namely broadcasting da'wah is a religious program of RRI Purwokerto which presents Islamic religious da'wah for 1 hour after the dawn prayer. The form of broadcast in this program is broadcast via telephone or directly (live) by inviting Dai who has been scheduled to fill this event and at the same time opening an interactive dialogue. FKP RRI Purwokerto has high enthusiasm for conducting telephone question and answer sessions and WhatsApp messages, which in fact are limited by the RRI.

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INTRODUCTION

In the process of social and intellectual change, the ideology and dynamics of the da'wah movement are polarized according to the Islamic view of modernization and all the values it brings. The history of claim thinking shows striking changes and differences in the pattern of claim thinking. To campaign in the current technological era, it is not enough to just use the standard tea ceremony style typical of the village or local Madumadu.(Umair, Syahid, and Said 2020)Captain Jackal must reduce the arrival time, but he can achieve greater goals, such as dissemination through mass media such as television, print media, the internet and radio. This study is a field study with qualitative descriptive research methods and causality to explore data on the impact of RRI Purvokarto on improving the standard of living of religious people. The conclusion is as follows, Siaran Dakwah is a religious program of RRI Purvokarto that presents Islamic Da'wah one hour after the Subuh prayer. The broadcast format for the episode is to start a two-way conversation by inviting a midwife by telephone or directly (live). FKP RRI Purwokerto has a high tendency for telephone Q&A and WhatsApp messages, which are actually prohibited by RRI. In conclusion, Siaran Dakwah is a religious program of RRI Purbocarto that presents Dakwah, an Islamic religion, one hour after the Subuh prayer. The broadcast format for the episode is to start a two-way conversation by inviting a midwife by telephone or directly (live). FKP RRI Purwokerto has a high passion for telephone Q&A and WhatsApp messages. In fact, RRI prohibits it. The end of the broadcast is as follows: RRI Purbocarto religious program, offers Islamic religious tea one hour after the morning prayer. The broadcast format for the episode is to start a two-way conversation by inviting a midwife by phone or live.(2020)FKP RRI Purwokerto has a high tendency for phone Q&A and WhatsApp messages, which are actually prohibited by RRI. The broadcast format for this episode will invite midwives to make an appointment via phone call or live broadcast and talk. FKP RRI Purwokerto has a high passion for phone Q&A and WhatsApp messages. That is actually prohibited by RRI. The broadcast format for this episode is to start a two-way conversation by inviting midwives by phone or live. FKP RRI Purwokerto has a high tendency for phone Q&A and WhatsApp messages, which are actually prohibited by RRI. I have a high tendency for A and WhatsApp messages. That is actually prohibited by RRI. The broadcast format for this episode is to start a two-way

conversation by inviting midwives by phone or live. FKP RRI Purwokerto has a high tendency for phone Q&A and WhatsApp messages, which are actually prohibited by RRI. I have a high tendency for A and WhatsApp messages. That is actually prohibited by RRI. The broadcast format for this episode is to start a two-way conversation by inviting midwives by phone or live. FKP RRI Purwokerto has a high tendency for phone Q&A and WhatsApp messages, which are actually prohibited by RRI. I have a high tendency for A and WhatsApp messages. That is actually prohibited by RRI. The broadcast format for the episode is to start a two-way conversation by inviting a midwife by phone or live. FKP RRI Purwokerto has a high tendency for phone Q&A and WhatsApp messages, which are actually prohibited by RRI. I have a high tendency for A and WhatsApp messages. That is actually prohibited by RRI. The broadcast format for the episode is to start a two-way conversation by inviting a midwife by phone or live. FKP RRI Purwokerto has a high tendency for phone Q&A and WhatsApp messages, which are actually prohibited by RRI. Dakwah, RRI Purvokarto, Religious Radio.

Da'wah is the responsibility of every believing Muslim. Many verses of the Qur'an and Hadith of the Prophet Muhammad Salahu Alaihi Wasallam have taught and spread the teachings of Islam throughout the world so that humanity can be trapped in the wrong direction and become the true path of Allah. Surah An Nahal Verse 125 of the Koran.

In the process of social and intellectual change, the ideology and dynamics of the da'wah movement are polarized according to the Islamic view of modernization and all the values it brings. The history of claim thinking shows striking changes and differences in the pattern of claim thinking.

Since missionary work itself is only a concrete expression of the dynamism of abstract missionary ideas, it is not surprising that various types of missions developed and often conflicted with each other (Muhydin, 2014: 4).

In addition to the phenomenon of moral decay, the media is currently used as a medium of da'wah in the process of Christianization in religions other than Islam, especially Christianity and Judaism, and is used very actively, even the media is used

slowly. Destroy the Muslims. Allah SWT confirms Surah Al-Baqarah 120 of the Quran in his words.

Jews and Christians will not be happy with you (Muhammad) unless you follow their milanya (lifestyle or religion). Say, "Indeed, Allah's guidance is truly Indian." If you truly follow their wishes (their desires) after enlightenment, Allah will not be your protector and helper (Al-Baqarah, 2: 120).

The verse above explains that Jews and Christians will not stop until we follow them. They use all means and means to weaken the firm belief of the Islamic faith. Therefore, at this time the da'wah movement needs to be started through mass media such as radio to make the da'wah process effective in all matters that destroy Christianity or Islam. People's lives today depend on the media. Almost everyone already has communication equipment that provides instant access to information, both positive and negative. Negative information is undoubtedly a factor in the moral and religious downfall of all Muslims.(Umair, Syahid, and Said 2020)

As a Muslim who follows the teachings and avoids all prohibitions of Allah, preaching and preaching of religious knowledge has always been carried out by our ancestors, not only by religious leaders in Kaina. Like parents and children, teachers and students. The mission at this age ranges from Islamic business, art and culture, politics, seminars and discussion events to the use of social media such as Facebook and Instagram, and other mass media such as radio(Saputri 2017)

In preaching, the main goal is to raise the faith and piety of Muslims and spread Islamic teachings to all mankind. In today's technological era, it is not enough to preach in the style of a general festival that only reaches villages or areas around Madumadu. Captain Jackal must reduce the time of arrival, but he can achieve greater goals, such as spreading through mass media such as television, print media, the internet and radio.(Wahidin 2018).

The role of radio as a propaganda medium can be seen from its effectiveness, namely direct power. That means you have a transmitter so you can hear it. There is no complicated process in preaching on the radio. That is, every message or mission message is played and heard directly. Whether you want to convey a message or party on the radio with a transparent power that forgets distance and obstacles, your message is conveyed. "The charm speaks of the dynamic nature of radio because of

its three elements of existence: music, text, and sound effects, and many listeners like it(Fauzi and Latief 2016)

RRI (Radio Republik Indonesia) is the only radio station on behalf of the Unitary State of the Republic of Indonesia and its broadcasting aims to provide benefits to all levels of society in the Unitary State of the Republic of Indonesia. RRI was established on September 11, 1945 and played an important role in the country's struggle for freedom and prosperity. 32 years since RRI became a government spokesperson based on Law No. 32. In Edition 32 of 2002, RRI was transformed into an independent, neutral, non-commercial public broadcasting institution with a mission to provide information broadcasting services, cultural safety, education, health recreation, social control, and maintaining a positive image of the country. . In accordance with Article 14 of the Law of the International Community. On March 32,(Marti, Herawati, and Elyta 2014)

One of the RRI Purvokarto radio programs in Dawa. This radio has a pro 1 FM program along with Islamic Da'wah, so that people in Purvokarto and its surroundings can faithfully follow the program that usually takes place after morning. This is the right time for morning activities, so I am enthusiastic about making a radio in Purvokerto. Therefore, the researcher conducted a study with the topic "The Influence of Religious Broadcasts on Listeners' Understanding of Islam on Radio Pabakto in the Republic of Indonesia".

METHOD

This research is a field research using a qualitative descriptive research method with the reason that this research attempts to explore data related to the impact of RRI Palu broadcasts in improving the lives of religious communities. Then the researcher presents a finding or develops a finding that can provide information and a picture of what the researcher has done. According to Tohirin, qualitative research is a study that intends to understand the phenomenon of what is experienced by the research subject, for example behavior, perception, motivation, action, and others holistically and by means of description in the form of words and language in a special natural context and by utilizing various natural methods (Melong, 2012)

The data validity checking technique used is through data triangulation, namely "data validity checking that utilizes something outside the data for checking purposes or as a comparison to the data. Thus, triangulation is an activity in checking the validity

of data by using various methods in accordance with the procedures in triangulation to obtain valid data.

RESULTS AND DISCUSSION

Results

Profile of RRI Purwokerto

As an independent, neutral, and non-commercial public broadcasting institution, RRI's role is to provide information, education, health entertainment, socially controlled broadcasting services, and maintain a positive image of the country in the eyes of the international community. RRI's vision and mission are clearly as follows (Radio Republik Indonesia Profile, 2020) RRI perspective"Making RRI a reliable global public broadcaster"RRI's mission

1. It ensures the realization of the goals and independent rights of citizens to request information, provides guarantees and security to citizens, and serves as a criterion for decision-making.
2. Through efficient educational broadcasting and recreational activities, we guarantee the citizen's right to education and provide benefits to those who are vulnerable (refugees, displaced persons, migrant workers, indigenous peoples, children, women, minorities and non-segregated) and those with disabilities.
3. Diversity is reinforced by cultural transmission that reflects national identity.
4. Providing easy access to broadcasting so that all citizens can feel the presence of the state in information services.
5. Broadcasting in surrounding, remote, outer and coastal areas on behalf of the state in order to make the suburbs a center of cultural activities.
6. We organize overseas broadcasts to promote Indonesian culture and ideology and promote world culture in Indonesia.
7. Ensure that LPP/RRI is implemented in accordance with the principles of Good Governance.
8. Encourage the community to manage LPP RRI.
9. Developing human resources to support the needs of a trusted and reputable public broadcasting institution RRI optimizes RRI's potential as a source of revenue guaranteed by laws and regulations to strengthen the availability of LPP.

Religiosity is the quality of a person's devotion to religion that makes religion a guide to behavior, so that his behavior is always oriented towards the values that he believes in. The level of religiosity, the characteristics of a society that has a level of religiosity are as follows:

1. Dimension of belief or ideology

   This dimension shows the level of a person's belief in the truth of fundamental or dogmatic religious teachings, for example: belief in Allah SWT, angels, prophets/apostles, the books of Allah, heaven and hell, and so on. It is seen that the community has great belief in the faith they have, this can be seen in daily religious activities that are carried out routinely that the community worships Allah sincerely and sincerely lillahita'ala

2. Worship or Ritualistic Dimension

   This dimension shows the level of compliance of a person in carrying out ritual activities as ordered or recommended by his religion, for example: prayer, zakat, alms, and fasting. People perform worship according to religious teachings, but there are still some people who have not performed worship properly. This can be seen in the community in maintaining a relationship with their God (vertical) through the worship that is carried out, as a form of devotion of servants to Allah SWT by carrying out orders and avoiding His prohibitions.

3. Charitable or Consequential Dimension

   This dimension shows how much a person's behavior is motivated by the teachings of his religion. Behavior here emphasizes more on "worldly" behavior, namely how individuals relate to their world, for example: helpful behavior, upholding truth and justice, being honest, forgiving, and so on. society has behaved well in everyday life, such as: helping others, being honest, and so on. However, there are still some people who have not behaved properly.

Discussion

Morning Religious Preaching to the RRI Purwokerto Radio Listener Community

Every type of missionary work cannot be separated from the elements of the mission itself. The elements of dawat include dai (the executor of the lawsuit),

mad'u (the object of the lawsuit), maudlu' (claimed information), and vidhi (the method of the lawsuit). 'Wow), media (devices/methods that support the collection activity). , Atsar (Claim Influence). In fact, all RRI Purvokerto radio shows aim to highlight what is more important in a sermon. In the sense that, in addition to religious values, the most important thing for tradition is that people want to worship Fatiya, and the practice of worship is the return to individuals and society, the difference cannot be denied. . There are also radio shows that tell the stories of the apostles. And the goal is for listeners of Radio RRI Purvokerto to also follow virtue as a social and moral appreciation of their friends. In this context, RRI Purvokarto emphasizes that its broadcasts are packaged in such a way that its sermon broadcasts can be accepted by all religious groups, groups and schools.

Broadcasting as a mass media has a role in social stability. Mass media creates rituals that people follow in their daily lives. This is one way that media can contribute to social stability. Media promotes interaction with adults, promotes social cohesion by identifying incompatible beliefs and values, and bridges the behavioral gap between personal and public morals (Vivian, 2008: 509).

Radio Republik Indonesia Purwokerto always presents programs that are beneficial to the community. One of them is the Morning Religi Show, the most anticipated program by loyal RRI listeners in the Wainuma area and its surroundings. The name of the loyal RRI audience is the Purwokerto Observer Communication Forum (FKP).

The servants of the morning meeting were prominent scholars and clerics of Manuma, and the names of the preachers of the morning meeting were as follows.

sky	woostaz name	broadcaster	Information
On Monday	Dalmi SP Products	Photo by Mustika D	*on the phone*
Tuesday	Ust Ridwan M.Agu	Photo by Mustika D	*on the phone*
Wednesday	hj srinin singh mpd	Photo by Mustika D	*on the phone*
Thursday	PHD. KH Mugni Rabib MC	desi natalia	*on the phone*
Friday	Ph.D. KH Ahmad Kipani |	desi natalia	*on the phone*
Saturday	Hendro Quincoro S.PT	Photo by Mustika D	*live radio*

Sunday	Worcester. Siopiolo M.HI / Worcester. PHD. Engen Bukhanudin	Photo by Mustika D	*on the phone*

Source: RRI Administrator Purvokarto (2022).

A member of FKPPurvokerto said in an interview that RRI has a very good choice and diversity in choosing religious leaders, and viewers will definitely like religious leaders. Although there are some comments about the selection of topics for morning religious programs, FKP is generally good for morning religious programs to start with a spiritual bath in the morning.

Based on research conducted at Radio Republik Indonesia Purwokarto (RRI Purwokarto), the author found that RRI Purwokarto's Islamic sermons were conducted by Pro I FM as explained by announcer Citra.

> “We offer various radio programs in the Republic of Indonesia (RRI Purwokarto): Program I, Entertainment Channel, Education and Religious Information, Program II, Music and Information, Program Three, Entertainment Channel. Part I Offers Such as Entertainment Religious Activities, Education Information Channel and Religious for”.

Based on the interview results above, it can be understood that the RRI Purvokarto radio program is carried out on Channel I Entertainment, Education and Religious Information Programs managed by Pro I FM. Thus, when the public accesses or listens to the Pro I FM radio channel, the public has access to information and radio programs related to entertainment, education, and religion produced by RRI Purvokarto.

Religious ceremonies limit the number of callers to 6 per morning, with a total of 6 WhatsApp questions and answers. This is because incoming calls often exceed the time limit for the event, and the number of messages received is high. This enthusiasm was expressed by a large number of loyal RRI fans for morning worship.

In an interview with the head of FKP RRI Purwokerto, he explained:

> “Actually, according to the WhatsApp group, the heat is higher than the numbers read on the cellphone and WhatsApp. The callers went as far as

Silacap, Karangpukung district. The questions were simple, but the religious leaders did everything. They answered well..”

Based on the results of the interview above, it can be seen that various religious materials (materials) provided by religious leaders can be communicated to the public through various choreographers of preaching broadcasts by Professor I FM RRI Purvokarto. Offering the opportunity to learn about worship programs and activities during Ramadan. In this way, consumers of these programs can broaden the religious perspectives that they can bring into their daily lives.

Cult Radio is a religious program on RRI Purvokerto that features 7-minute Islamic sermons as explained by Budi Anoto, chairman of Pro 1 and Pro 2.

"We have a cult program that is accessible to the public after the morning prayer, and this cult program runs every day. There is documented religious knowledge about the contents of the cult material."

From the interview results above, it can be seen that one type of propaganda broadcast by RRI Purwokerto is the existence of a deviant sect program broadcast by Pro I FM. The worship program is carried out every day and is broadcasted exactly at 5 am before fasting during the month of Ramadan. So, if the public wants to broadcast claims, they can visit Pro I FM RRI Purwokerto right away.

The interactive conversation began with a claim broadcast programmed by Prof I FM, which provided the opportunity for the public to engage in an interactive conversation with a missionary provided by RRI Purvokarto, the informant explained:

“I enjoy watching Pro I FM RRI Purvokarto radio, especially the morning religious radio, because RRI Purvokarto can ask selected missionaries about some religious issues that I understand. There may be many religious issues. For example, after the program responded to the Apostle's request for the correct oath procedure, and after I listened to the explanation of the RRI representative, I realized this happened.

Based on the interview results above, it can be understood that the existence of religious broadcasts can provide an opportunity for the public to ask about the curation sources provided by RRI Purvokarto to various institutions and to answer various religious questions faced by the community, because this radio show allows

the public to learn science, law and solve the religious problems they face. RRI Purvokerto said the radio show was a cheap show, and the source said:

> “The claim radio that I hear through Pro I FM does not cost anything because I just turn on the radio and see Pro I FM and listen to it for free. Even with the credit I spend it is better because it answers religious questions. incomprehensible. "

As seen from the interview results above, the Pro I FM RRI Purvokerto propaganda radio program is an easy-to-watch radio program that can increase public understanding of religion. The general public can listen to missionary programs at home, in the office, at work, or anywhere in Puerto Viaduct without having to spend money to visit the mission location. The broadcast continues. Because all you have to do is turn on the radio according to the time specified by RRI Purvokarto and listen to the radio's claims.

Therefore, it can be concluded that morning religious activities can increase the religious knowledge of viewers, especially FKP RRI Purwokerto. The maximum number of FKP per sub-district is 25 active and 50 inactive. Therefore, RRI will always encourage its loyal listeners to be actively involved in gaining Islamic knowledge that will strengthen their religious beliefs.

The Impact of Religious Broadcasts on the Understanding of Listeners of Radio Islam Indonesia Purwokerto

The form of FM RRI Purvokerto's da'wah broadcast in improving the lives of religious communities at I FM RRI Purvokerto is: 1) Kultum broadcast is a religious program of FM RRI Purvokerto presenting Islamic religious da'wah for seven minutes which is carried out 7 minutes before the Maghrib call to prayer and the form of the broadcast is only through recording. 2) Spiritual food broadcasts are carried out every day after the dawn prayer and the duration is longer than the kultum activity. The form of the broadcast is only in the form of recording. Islamic pulpit broadcasts, the form of broadcasts in this program is broadcast live by inviting Dai who have been scheduled to fill this event and at the same time opening an interactive dialogue. 3) Friday sermon and prayer broadcasts, this activity is carried out routinely every week at the

Baiturrahim mosque, the form of the broadcast is also live and has become a weekly program of I FM RRI Purvokerto.

FM RRI Purvokerto has a role as an understanding of the listeners of Indonesian Islamic radio Purwokerto, giving an impact on the understanding of religion, it is said to be a media for preaching and education because through the FM RRI Purvokerto broadcast, the preacher or ustadz, in addition to providing various knowledge about the Islamic religion, the preacher also invites people to goodness, to what has become the command of Allah in accordance with Islamic law to obtain happiness in the world and in the hereafter. In addition, with the broadcast of religious studies as a medium of preaching and education, it can lead society in a better direction and towards a life that always experiences improvement in the context of perfection regarding the cause besides calling for good deeds, religious studies broadcasted by FM radio RRI Purvokerto also provide Islamic religious education for the listening community, for example the material given by the speaker in the form of procedures for prayer, starting from the intention, takbir and readings in the prayer, to the wirid that is read when finishing the prayer, or knowledge about how to speak politely to others, ethics in society, there the speaker also explains how to speak politely to older people, explains how to seek knowledge, how to speak well and not rudely which can later hurt others and there are still many other explanations in which there are values that can educate. From there, it is hoped that the community who listen to broadcasts containing religious studies can practice this knowledge in everyday life that is blessed by Allah.

Thus, religious recitation can be said to be a medium of da'wah because it calls on mankind to implement Islamic law and behave in accordance with Islamic guidance, and as a medium of education because it provides lessons and knowledge for mankind.

FM RRI Purvokerto radio broadcasts that broadcast religious broadcasts, religious study broadcasts, and even its songs are also religious songs which are said to be able to increase the understanding of listeners of Indonesian Islamic radio Purwokerto. Supported by the delivery of broadcasts via FM RRI Purvokerto which are easy to digest and accept by the public so that the messages that the preacher wants to convey in the broadcasts via FM RRI Purvokerto can be conveyed properly. As

explained in the theory that radio is a means of communication and information that is in demand by the general public because it is easily accepted and digested by the public. What is conveyed in the broadcasts via FM RRI Purvokerto is said to be accepted by the public with various understandings. Because the nature of radio listeners is heterogeneous, from many circles and various places. And generally the contents of the message in the broadcasts via FM RRI Purvokerto will be accepted and understood if the nature is personal according to the situation where the listener is. For example, a clothes seller who is also a listener to broadcasts via FM RRI Purvokerto when the broadcast is taking place, the seller will find it easier to receive daily messages and will need to understand them even more. its practice.

The broadcast delivery through FM RRI Purwokerto can improve the understanding of listeners of Indonesian Islamic radio Purwokerto through the content of the broadcast message. Also supported by the advantages of radio as a broadcast program that can improve the understanding of listeners of Indonesian Islamic radio Purwokerto as listeners. Which radio has the direct power to convey the message of da'wah to the audience and the delivery process is not complicated. This will stimulate active participation of listeners, because while listening to the broadcast of religious studies, listeners will be able to understand and imagine what is conveyed by the speaker.

The FM broadcast of RRI Purwokerto which contains listeners of Radio Islam Indonesia Purwokerto is said to be a medium to increase the understanding of religion in society because with the advantages of radio broadcasts which are not complicated in delivery and easily accepted by the public as listeners so that the public can easily understand what they do not yet know about religious knowledge and there is practice after they understand it.

CONCLUSION

From the research results it can be concluded that RRI radio's missionPurvokerto to improve the standard of living of religious people in Banyumas Regency and its surroundings are: 1) Radio Kultus is a religious program that organizes dawn prayers RRI Purvokerto Islami. (live) by inviting midwives who need

to attend the event as well as starting a two-way conversation, 3) FKP RRI Purwokerto is very curious about the question and answer session via telephone or WhatsApp messages, depending on the limitations of RRI.

The researcher recommends: 1) In general, the sermons broadcasted by RRI Purvokarto are well programmed and easily accessible to all levels of society, but radio broadcasts face various challenges and competitors from various social media. Therefore, RRI Purvokarto must advertise its sermons. A community radio show can make this show trusted by the community. 2) Renewing RRI Purvokarto's radio sermon program so that it can be enjoyed by young people. Currently, these programs are only interesting to people, so have fun. old.

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