ANALYSIS OF LIBRARY SERVICES AND INTERESTING LIBRARY DESIGN IN INCREASING INTEREST IN VISITING STUDENTS OF MAN 1 MEDAN

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A B S T R A C T

This study aims to analyze the effect of library design and service quality on student interest in visiting the MAN 1 Medan library. The method used is qualitative research method used to create a comprehensive and complex picture of library services and library design at MAN 1 MEDAN. The results showed that attractive library design has a significant positive influence on student visitation interest. Modern and ergonomic design, the use of bright colors, and layouts that facilitate accessibility are important factors that increase student comfort while in the library. Meanwhile, high service quality also has a significant effect on visitation interest. Friendly service, fast lending process, and the availability of competent staff are key in increasing user satisfaction.

INTRODUCTION

Library according to (UU No. 43 of 2007) is an institution that manages collections of written works, printed works, and recorded works professionally by implementing a standardized system in meeting the educational, research, preservation, information, and recreational needs of libraries.

The term library in English is library, maktabah (Arabic), biblioteca (Italian), bibliotheqke (French), bibliothek (German) and bibliotheck (Dutch). The definition of a library is a collection of information materials consisting of book materials and non-book materials arranged with a certain system prepared for people who need additional knowledge.

The notion of a library has been around for a long time, since the discovery of writing materials and methods in Babylonian times. One of the archaeological evidences is known that the library in the beginning was nothing but a collection of commercial transactions, namely humans began to write on various objects, such as trees, wood, stones and slabs. So since then, the embryo or forerunner of the term library began to appear on the surface. However, the term library at that time was certainly not the same as the term library known today. The development of the notion of library did not occur spontaneously, but changed gradually in accordance with the times. This has also influenced the growth of various types of libraries. One of them is the school library.

A school library is a library organized in a school and managed entirely by the school. With the main purpose of supporting the implementation and achievement of school goals and educational goals. Therefore, the school library is not just a place to store library materials (books and non-books), but there are efforts to utilize the existing collections to be maximally utilized by the users.

Library users will be motivated to come to the library due to several things, one of which is seen is about the design of the library, when the library design provides a sense of security and feels comfortable by users, then automatically users (students) will come to the library happily.

The number of users who come to the library can mean that the library is able to meet the expectations and needs of its users so that indirectly users will feel

comfortable in the library when the library is neatly organized with an adequate collection of books so that visitors are lured to continue to be in the library.

With a comfortable and beautiful atmosphere in the library, students are more interested in visiting the library. Starting from a sense of interest, admiration and wanting to visit the library, interest will arise from within him. So with the amount of interest in visiting the library, students can optimize diligence in their learning activities in order to add to the wealth of knowledge they have. Because with the growth of one's interest, it will give birth to attention to do everything diligently for a long period of time, concentrate more, it is easy to remember and not easily bored with what he learns.

Modern interior design will be able to attract interest even if people only see it from outside the building. Design comes from the word design which means pattern, creation, design. Design is a form of activity to create certain works by organizing the shape of size, elements of line, texture, color, aroma, and other elements. The concept of library design must also pay attention to aesthetic aspects and functional aspects. Efforts to increase the comfort, safety and productivity of people in it need to design a good building. The elements that make up interior design include spatial layout, color, lighting, color, and sound. Interior design has a close relationship with library patronage. Visiting interest is basically an interest in an object that is characterized by a desire and pleasure to be involved in the activity. There are several factors in increasing interest in visiting, such as services, infrastructure, attractiveness of places, and security.

So in this research we focus on the interest of student visits to the library which we examined at MAN 1 MEDAN. We conducted this research in order to find out whether students at MAN 1 MEDAN still have a high interest in visiting the library or vice versa. With proven by the results of the research we have done.

METHOD

The research method used is qualitative research. Qualitative research is a research activity that aims to create a comprehensive and complex picture that can be explained in words. This research involves reporting detailed perspectives from various sources and is conducted in a natural environment. Qualitative research was used to gain an in-depth understanding of library services and library design at MAN 1 MEDAN. This method allowed the researcher to report detailed perspectives from multiple sources

and conduct direct observation in the natural environment of the library. The research participants consisted of students as the main research subjects.

Data collection was done through direct observation of students' interaction with the library services provided and evaluation of the library design. Observations were also made to determine the literature review of relevant sources regarding library services, library design, and factors that influence student visitation interest. The results of the observations will be interpreted to develop findings related to the influence of library services and library design on student visitation interest at MAN 1 Medan.

The data reduction process is carried out to clarify, summarize, group, focus, and eliminate irrelevant information, as well as those related to the research discussion in order to draw conclusions. Data reduction provides a better understanding and facilitates researchers in further data collection. By using a qualitative approach and observation, it is hoped that this research can provide an in-depth understanding of the factors that influence students' interest in visiting the library and provide recommendations for improving the quality of library services at the school.

RESULTS AND DISCUSSION

Some of the things done by librarians in the library as an effort to increase students' interest in reading, based on the roles that librarians can play, consist of the following:

1. Reading Room Management

   Reading room management involves various aspects, including layout planning, procurement of appropriate book collections, provision of comfortable facilities, and interesting programs to increase students' interest in reading.

   Based on the results of the researcher's observations, the reading room at MAN 1 Medan can be said to be good and comfortable. Researchers have felt themselves in the room, then in terms of the layout of bookcases and reading tables are already in the right place, then the books in the MAN 1 Medan library are neatly arranged and maintained and easily accessible to students.

2. Lending Book Collections

Library managers make various efforts to provide loans to students in an effort to increase students' interest in reading.

Based on the results of the researcher's observations, in the MAN 1 Medan library students can borrow books in the library for a maximum of 2 books, the loan period for books is 1 week and if students want to extend the loan period for books, a period of 3 days is given.

As for students who are late in returning books, a penalty or fine is imposed by making a payment of Rp1000. If students damage and lose books, they must replace the books according to the books borrowed.

3. Providing friendly service

The services provided by librarians must be considered to attract students' interest in reading, especially when renting out collections. Friendly lending services are one of the efforts of MAN 1 Medan librarians to increase students' interest in reading.

Based on the results of the researcher's observations, the MAN 1 Medan library showed that the librarian's personality is important to increase students' interest in reading.

The researcher argued that the MAN 1 Medan librarian, who is usually called bunda by students, has a friendly personality, and smiles when serving students, and the librarian always helps students if they have difficulty finding the book they want to read.

4. Library Facilities and Infrastructure

Library facilities and infrastructure include various facilities and equipment that support student reading activities in the library.

The results of the research observations, in the MAN 1 Medan library, the facilities and infrastructure are adequate because the school has met the national standards for upper secondary libraries or madrasah aliyah by completing several facilities such as bookshelves, reading tables and chairs, computers, air conditioning, fans, and wifi.

Discussion

The role of librarians is very important in developing students' interest in visiting the library. Librarians can be the link between book collections and student interests,

provide interesting reading suggestions, organize activities and events that support learning, and create a friendly and comfortable environment for reading and learning.

Librarians at MAN 1 Medan library try hard to attract students to visit. Librarians must have a plan to increase student visits. This is because if they have a plan, students will be more interested in visiting the library. Especially in this modern era, technological advances are growing increasingly rapidly. As a result, many school-age children would rather spend their time on the internet, cell phones, and playing games than visiting the library. Therefore, librarians must make plans to attract students to visit the library. To increase student visits, principals, teachers and parents should participate.

As a professional librarian, it is expected to continue to increase students' interest in visiting classes so that they become active in reading. This shows that the librarian's approach is very important in increasing students' interest in visiting the classroom. Many students have not realized the benefits of reading, even if they do not know that reading can provide information. MAN 1 Medan librarians should always try to increase students' interest in visiting.

In order to support a research related to an effort by a librarian at school can attract students to visit a library and school business more often so that students can be comfortable visiting the library by designing or creating a comfortable reading room. Thus it can improve the quality of visitor services at the MAN 1 Medan library and we conduct a field research by conducting direct observation at the MAN 1 Medan library and conducting several stages of interviews with librarians and library staff at MAN 1 Medan schools.

MAN 1 Medan Library is a library that is under the auspices of an Aliyah Medan State madrasah. This library is very good in equipping facilities and infrastructure that are sufficient to meet the standards in the school library. Thus the MAN 1 Medan school does a way or planning to be able to attract students to visit the library more often so that students can increase their reading interest in the room that has been provided by the MAN 1 Medan school where the library must complete the necessary facilities and infrastructure in order to meet the school library standards, by completing facilities such as bookcases, magazine shelves, newspaper shelves, reading tables, reading chairs, multimedia tools (TV / DVD) browsing tables, browsing chairs, browsing computers, discussion room tables, discussion room chairs, library wi-fi, new

book display cabinets, local content book cabinets, and cabinets Books by students, there are also such as wall clocks, air conditioners or air conditioners. The library facilities that have been mentioned, if it is associated with the national library standard number 009 of 2011 which regulates the junior high school library. Which ideally a means that exists should be in the school library

Infrastructure according to the regulation of the minister of National Education of the Republic of Indonesia number 24 of 2007 is a basic facility in carrying out the duties and functions of schools or madrasahs which are basically non-movable. This is also an infrastructure in the MAN 1 Medan library which is also based on the results of research and exposure of things that have been conveyed above the MAN 1 Medan library infrastructure consisting of a browsing room or browsing room, reading room or discussion room and a reading garden gazebo. Which is thus according to the national standard of the library number 009 of 2011 regarding the junior high school/aliyag library at least has infrastructure such as reading area, work area, collection area, and multimedia area

From the explanation and explanation above, it can be concluded that the facilities of the MAN 1 Medan library are in accordance with the definition of infrastructure according to the regulation of the Minister of National Education of the Republic of Indonesia number 24 of 2007 which explains that infrastructure is a basic facility in carrying out a task and function of a madrasah school that cannot be moved to the infrastructure owned by the MAN 1 Medan library and is a basic facility in carrying out the functions and purposes of the library. Similar to the infrastructure of the facilities in the library in MAN 1 Medan, it is in accordance with the laws stated in the Regulation of the Minister of National Education of the Republic of Indonesia, this is also a procurement of a library facility and infrastructure in MAN 1 Medan which is carried out by the principal together with the head of librarians and library staff by holding a meeting of guidelines on the national standards of a library that regulates the library of junior high school or aliyah libraries which also pays attention to a level of use of the facilities and infrastructure and must also always follow the times and changes in the regulations of the Minister of Education to the national standards of the school library First intermediate.

CONCLUSION

Based on the results of research on the role of librarians on student reading interest in the MAN 1 Medan library, it can be concluded that the MAN 1 Medan library can provide a reading room and create a comfortable and quiet environment to help students learn and read in the library. Such as increasing book collections and facilitating book loans as well as providing friendly librarian services to visiting students.

The infrastructure of MAN 1 Medan which includes how a librarian at MAN 1 Medan can attract students to visit the library is an interrelated thing because with the MAN 1 Medan library infrastructure that is in accordance with library standards in the Regulation of the Minister of National Education of the Republic of Indonesia, it will become an attractive library for students with a design that continues to develop by the school so that students can continue to visit the library to find learning media and increase students' interest in reading which in this day and age the interest level of students in reading is decreasing.

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